

## Our community events.

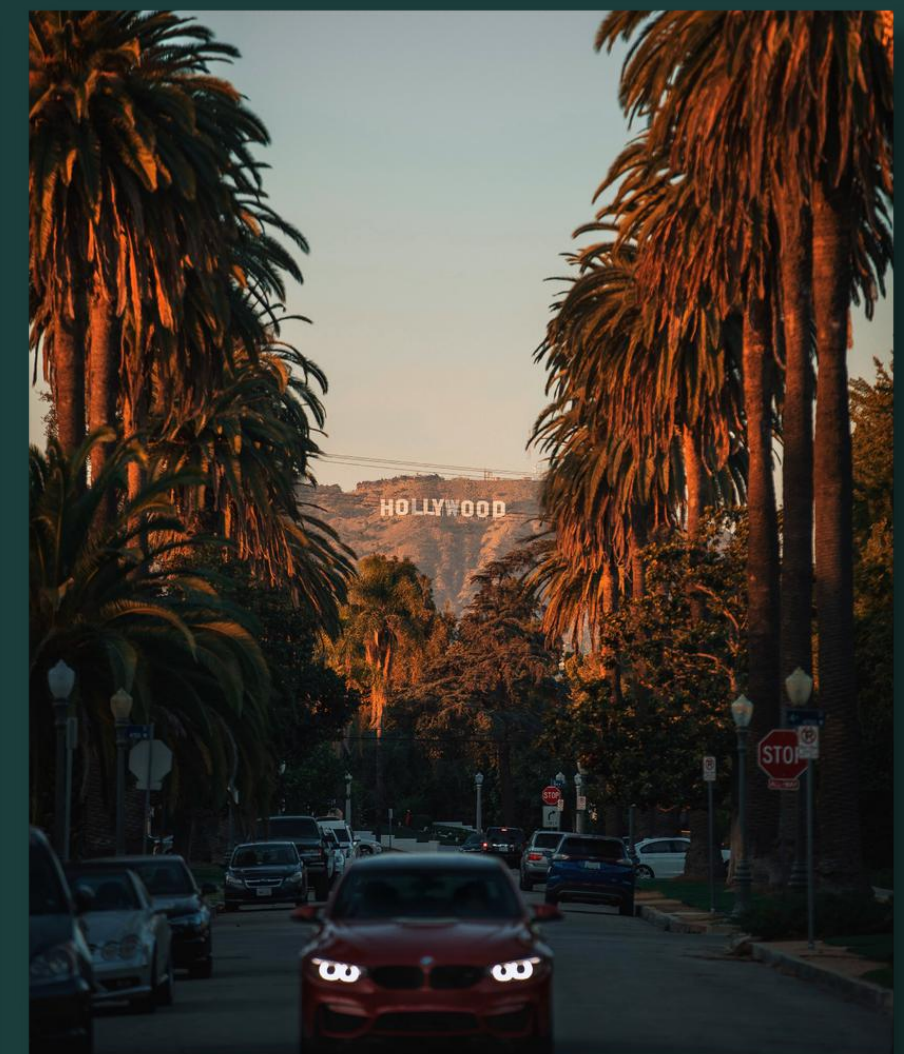
Members receive:

A personalised agenda of pre-scheduled one-to-one appointments

Comprehensive content & educational programme

Lunch & evening networking receptions

Unique experiences & activities



Connections Luxury Middle East  
Muscat, Oman  
25-28 February 2024

Connections Luxury Europe  
Costa Brava, Catalunya  
21-24 April 2024

Connections Luxury UK & IRL  
London, England  
22-25 September 2024

Connections Luxury Americas  
West Hollywood, California  
10-13 November 2024

## Connections Luxury Europe

Costa Brava, Catalunya  
21-24 April 2024

Welcoming luxury buyers from Europe, with a small international contingent, who want to meet leading travel companies from around the world. Specialisms in adventure, weddings, wellness and meetings incentives.

### Source Markets

**90%**

EUROPE

**10%**

REST OF  
WORLD



### Market Potential

- Europe offers the world's largest source market for outbound tourism, generating 618 million international tourist arrivals (~50% of the world's total prior to Covid).
- Out of all 618 million trips by European citizens:
  - 521 million travelled within Europe
  - 35 million travelled to Asia and the Pacific
  - 32 million travelled to North and South America
  - 18 million travelled to Africa
  - 12 million travelled to the Middle East
- Europe holds the major market share, accounting for nearly two-fifths of the total share of the global luxury travel market in 2018, and is expected to maintain its leadership status during the forecast through 2026.
  - This is attributed to preference for customised and private vacation and surge in number of travellers in countries such as Greece, Spain, and Turkey.